

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63349-1

DATE PRINTED

10/16/12

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA		
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
<b>CONTACT</b>	LAURA BASSETT		USA		
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL		<b>AGENCY EST. NO.</b>	2051	
<b>NATIONAL SALESPERSON</b>			<b>PRODUCT CODE</b>	1300	
<b>BROADCAST SCHEDULE STARTING</b> 10/16/12 <b>AND ENDING</b> 10/22/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	T-F	5	07:00A	08:58A	30S	10/16/12-10/19/12	THE EARLY SHOW	5	275.00	1375.00
2 LUR	M	1	07:00A	08:58A	30S	10/22/12-10/22/12	THE EARLY SHOW	1	275.00	275.00
3 LUR	T-F	3	08:58A	09:58A	30S	10/16/12-10/19/12	RACHEL RAY	3	315.00	945.00
4 LUR	T-F	3	01:00P	02:00P	30S	10/16/12-10/19/12	THE TALK	3	300.00	900.00
5 LUR	M	1	01:00P	02:00P	30S	10/22/12-10/22/12	THE TALK	1	300.00	300.00
6 LUR	T-F	3	02:00P	02:58P	30S	10/16/12-10/19/12	LET'S MAKE A DEAL	3	300.00	900.00
7 LUR	M	1	02:00P	02:58P	30S	10/22/12-10/22/12	LET'S MAKE A DEAL	1	300.00	300.00
8 LUR	T-F	3	04:00P	05:00P	30S	10/16/12-10/19/12	DR PHIL	3	600.00	1800.00
9 LUR	M	1	04:00P	05:00P	30S	10/22/12-10/22/12	DR PHIL	1	600.00	600.00
11 LUR	Sa	1	04:58P	06:00P	30S	10/20/12-10/20/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
12	T	1	06:57P	08:00P	30S	10/16/12-10/16/12	NAVY NCIS	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
CONTACT	LAURA BASSETT		USA		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2051	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

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			FROM	TO						
LUR										
13 LUR	W	1	06:57P	07:57P	30S	10/17/12-10/17/12	SURVIVOR XXV	1	4500.00	4500.00
14 LUR	Sa	1	06:57P	07:57P	30S	10/20/12-10/20/12	CRIME TIME SATURDAY	1	1300.00	1300.00
15 LUR	Sa	1	08:57P	10:00P	30S	10/20/12-10/20/12	48 HOURS MYSTERY	1	1500.00	1500.00
16 LUR	Su	1	08:00P	09:00P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	4000.00	4000.00
17 LUR	M	1	08:58A	09:58A	30S	10/22/12-10/22/12	RACHEL RAY	1	315.00	315.00
Total Contract:								28		23910.00

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